

**Directors:** Anne Ruggles Gere, Naomi Silver, and Simone Sessolo

### Editorial Board

**Jonathan Alexander**, University of California, Irvine

**Cheryl E. Ball**, Wayne State University

**Kristine Blair**, Duquesne University

**Douglas Eyman**, George Mason University

**Troy Hicks**, Central Michigan University

**Derek Mueller**, Virginia Tech

**Jentery Sayers**, University of Victoria

**M. Remi Yergeau**, University of Michigan

---

The Sweetland Digital Rhetoric Collaborative — a collaboration of the Gayle Morris Sweetland Center for Writing, the University of Michigan Press, and Michigan Publishing — is both a **book series** and a **community web space** by and for scholars and teachers working in computers and writing and digital rhetoric.

---

The **Sweetland Digital Rhetoric Collaborative Book Series** publishes born-digital as well as digitally enhanced texts that investigate the multiliteracies of digitally mediated spaces both within academia as well as other contexts. The series welcomes submissions that address, among others, topics such as:

- new convergences and economies;
- shifting ideologies and politics;
- global contexts and multilingual discourses;
- reconstructions of race, class, gender, sexuality, and (dis)ability;
- emerging theories and technologies; and
- reconfigured divisions and connections within these spaces.

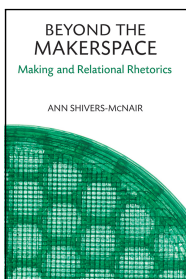
Submissions — in the form of collections and monographs of varying lengths and genres — that engage with digital rhetoric's histories and futures; its border-fields and transdisciplines; its ethics and aesthetics; its materialities, networks, praxes and pedagogies are also welcome.

---

The **Sweetland Digital Rhetoric Collaborative Community Web Space** produces and curates conversations and resources that reflect and participate in the always-shifting interests and interactions of this scholarly community. The DRC web space hosts blog carnivals, conference reviews, a digital rhetoric wiki, practitioner interviews, and much more. DRC site visits averaged more than 2,600 each month in 2020-2021, representing the diversity and breadth of this highly engaged scholarly community.

---

The Digital Rhetoric Collaborative also awards the **UM Press/Sweetland Publication Prize in Digital Rhetoric**. The prize, funded by the Sweetland Center for Writing, is awarded to an innovative and important, born-digital or substantially digitally enhanced, book-length project that displays critical and rigorous engagement in the field of digital rhetoric. These projects should be completed or very near completion. Eligible projects will be peer reviewed with the recipient determined by the DRC advisory board and directors.

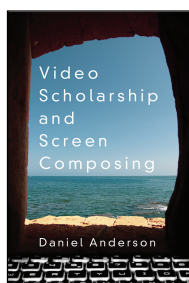


## **Beyond the Makerspace** *Making and Relational Rhetorics* Ann Shivers-McNair

Paper / 9780472054855 / \$19.95  
Open Access / 9780472902415

Available June 2021

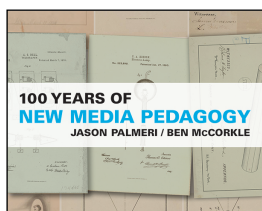
How the boundaries of making shape and are shaped by relations among bodies, technologies, traditions, materials, things, and spaces



## **Video Scholarship and Screen Composing** Daniel Anderson

Open Access April 2021 / 9780472999026

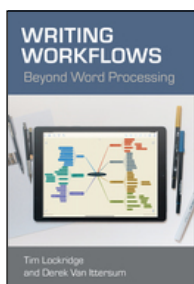
Recasts expectations for scholarship and explores emerging methods of composing in the media-rich, networked spaces of digital screens—Winner of the 2013 DRC Book Prize!



## **100 Years of New Media Pedagogy** Jason Palmeri and Ben McCorkle

Open Access March 2021 / 9780472999040

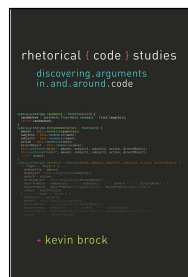
For English teachers, new media isn't all that new: how technology has been integrated in the classroom, with many interactive pedagogical tools—Winner of the 2019 DRC Book Prize!



## **Writing Workflows** *Beyond Word Processing* Tim Lockridge and Derek Van Ittersum

Open Access December 2020 / 9780472127269

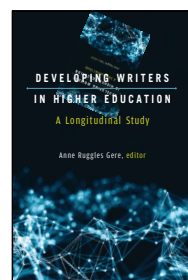
Reflecting on the tools and processes of writing, to explore how these can shape writers' habits—and how a change in tools might offer new ways of thinking and writing—Winner of the 2018 DRC Book Prize!



## **Rhetorical Code Studies** *Discovering Arguments in and around Code* Kevin Brock

Hardcover 2019 / 9780472131273 / \$70.00  
Ebook / 9780472125005 / \$54.95  
Open Access / 9780472901043

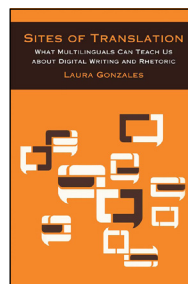
An exploration of software code as meaningful communication through which amateur and professional software developers construct arguments—Winner of the 2017 DRC Book Prize!



## **Developing Writers in Higher Education** *A Longitudinal Study* Anne Ruggles Gere, Editor

Hardcover 2019 / 9780472131242 / \$90.00  
Paper / 9780472037384 / \$44.95  
Ebook / 9780472124817 / \$74.95  
Open Access / 9780472901036

The largest and most comprehensive study of college student writers' development—includes extensive data on 169 students, and each chapter raises different questions and offers a new perspective on writerly development



## **Sites of Translation** *What Multilinguals Can Teach Us about Digital Writing and Rhetoric* Laura Gonzales

Hardcover 2018 / 9780472074037 / \$65.00  
Paper 2018 / 9780472054039 / \$19.95  
Ebook / 9780472124343 / \$19.95  
Open Access / 9780472900862

A groundbreaking study of the inventive intellectual work performed by multilingual communicators who translate information in academic and professional spaces—Winner of the 2016 DRC Book Prize and the 2020 CCCC Advancement of Knowledge Award!

## NOTABLE BACKLIST

**Making Space**  
*Writing Instruction, Infrastructure, and Multiliteracies*  
James P. Purdy and Dànielle Nicole DeVoss, Editors

**Rhizcomics**  
*Rhetoric, Technology, and New Media Composition*  
Jason Helms

**Digital Samaritans**  
*Rhetorical Delivery and Engagement in the Digital Humanities*  
Jim Ridolfo

Visit the DRC website for Open Access editions, or the UMP website for ordering print or ebook editions

