

Project 1: Collaborative Millennial Literacy Sponsor Infographic

The goal of this final collaborative project is to use a combination of modes to present the collaborative writing you completed for Assignment 3 on a chosen millennial literacy sponsor. That is, your group will compose an *infographic* to present your idea/ argument/ information to your classmates and influence their views or actions on the phenomenon. Some options to consider are a combination of images, text, audio, and/or audiovisual elements to present your information. Keep in mind, that when writers change the medium and communicate across multiple modes, they need to ensure that audience members can access these modes and their argument. Therefore, you should carefully consider not only the modes you choose to incorporate into your infographic but also the aesthetic nature, organization, and type of information you include.

Your group's infographic should clearly present the topic your group has chosen to explore by clearly explaining the phenomenon, demonstrating its exigency, and summarizing the major ideas surrounding the concept or question; you may also choose to analyze how the media, stakeholders, and/or other scholars present the nature of your chosen millennial literacy sponsor in your piece, if appropriate. Then, cogently explain your group's take on the phenomenon in an intentional multimodal format.

Organizing Questions:

- What kinds of evidence will help us describe or question an idea or concept that matters to us?
- Where can I look for stories or concrete experiences to build our interpretation?
- What is at stake with this issue? In other words, why does it matter? In still other words, why is it important to examine and discuss?
- From what major social, cultural, academic, economic, and/or historical trends does this issue or question emerge, and/or what future directions does it indicate?

Goals:

- Connect personal observations or experiences with writing to a larger idea.
- Collaboratively identify, develop, describe, and discuss a concept.
- Practice planning, drafting, and revising with peers.
- Organize, develop, and consider diverse ideas about a topic.
- Evaluate evidence and make decisions about how best to present it in a group.
- Learn to negotiate choices for effective communication in a specific situation.
- Intentionally utilize multiple modes to inform and influence an audience.

Tasks:

For your project your group will need to:

- Explore, describe, and/or define your idea.
- Provide evidence or support to help illustrate this idea (for example, personal experiences, other kinds of stories, descriptions, comparisons to other concepts).
- Use multiple modes that will effectively communicate and illustrate your group's concept (consider a combination of images, text, audio, audiovisuals, etc.).
- Think about what your group wants your classmates to get out of viewing this project.
- Think about what you want to get out of doing this project.

Note: Outside sources are not required, but if you use them, you will need to provide citations, as appropriate.

Project 1: Group Presentation

Each group will present their infographics to the class. The goals for these presentations are

- to practice speaking and listening to presentations,
- to develop rhetorical awareness about presentations, and
- to share your work with your peers so you can learn from each other.

Your group presentation must be 5-10 minutes long. *Every member of your group must participate in the presentation.* Please practice it together and time yourselves to make sure that your presentation fits within the timeframe. After your group presents, we'll have a chance to ask you questions.

During your presentation, please address the following questions (in the most logical order for your purposes):

- What is your project?
- What kind of research did you do?
- What are your findings/ conclusions?
- What rhetorical choices did you make when composing?
- What did you enjoy most about this project?
- What were the challenges to your project?
- What did this project accomplish for you as a group or as individuals?
- What do you hope it will accomplish for others?

Please feel free to use extra materials to help make your group presentation interesting and engaging. Be creative! And, of course, come and talk with me if you need help or ideas.