

Content Criteria

- The article contains links to other DRC Wiki articles when possible
- Neutral point of view -- informational writing:
 - not thesis-driven or argumentative or containing an "agenda"
 - however, is contextualized by situating the article within the DRC (digital rhetoric as a lens)
 - can present "issues" and debates, but doesn't take sides
 - No [weasel words](#) and [peacock terms](#)
- First sentence and lead section that:
 - define
 - contextualize
 - moves from general to specific through the following sections
- An external links section that points to other resources, including wikipedia
- Understandable without linking out, but links as additional resource
 - defines terminology
 - contextualizes
- Well-written article, demonstrate by:
 - Using standard conventions and mechanics
 - **Is precise and explicit**; it is free of vague generalities and half-truths that may arise from an imperfect grasp of the subject.
 - No [weasel words](#) and [peacock terms](#)
 - **Involves original writing but not original research**; a Wikipedia article generally is the written work of its users; it will not violate another's copyright or [plagiarize](#) another's work, but its summary of information must still be completely reliably sourced; in addition, all quotes are marked with quotation marks and cited.
- Demonstration of reliable sources - "reliable" sources include:
 - published sources
 - A standard reference section
- Word count
 - 700-1200 words, not including references or external links (flexible - depending on topic)

Design Criteria

- At least four sections
- Semantic divs for article sections
 - for example: "early life," "publications," "issues and controversies"
- Must include relevant images/media (at least one)
 - images/media should directly relate to the content in a particular section or div
 - copyright free
 - high-quality resolution
 - appropriate size
 - caption
 - cite via footnote